

# NHS Cheshire and Merseyside, Sefton

## Update Report

September 2023

### Sefton Plan

The Sefton Plan 2023-25 was approved by the Partnership Board in July following a period of extensive engagement with partners. Work is now progressing in terms of its implementation with a performance dashboard in development to facilitate monitoring and reporting of key place priorities. An easy read version of the plan is also being developed to facilitate community engagement. Key priorities are being progressed in line with a life-course approach and the agreed cross-cutting themes of reducing health inequalities, service transformation and community first.

### Women's Health Hubs

The Women's Health Strategy for England, published in August 2022, highlighted a 10-year ambition for boosting the health and wellbeing of women and girls, and for improving how the health and care system listens to women. The strategy encouraged the expansion of women's health hubs across the country to improve access to services and health outcomes. Guidance has recently been published by the Department of Health and Social Care, along with a national allocation to ICBs, to support the development of women's health hubs.

Women's health hubs bring together healthcare professionals and existing services to provide integrated women's health services in the community, centred on meeting women's needs across the life course. Hub models aim to improve access to and experiences of care, improve health outcomes for women, and reduce health inequalities.

Women's health hubs are understood as a model of care working across a population footprint, are not necessarily in a single physical place but aim to address fragmentation in service delivery. Hubs involve partnership working across the NHS, local authorities, and voluntary and community sector. They do not have to be a building or specific place, they may employ digital resources to provide virtual triage or consultations, or alternatively they may make use of existing facilities.

The Sefton Place team is keen to develop local proposals for women's health hubs in conjunction with Sefton partners and is working with colleagues across Cheshire and Merseyside ICB to explore opportunities for local developments following publication of the guidance.

For further information see attached document.



Annex A - Women's  
health hubs core spec

## **New Paddington Community Diagnostic Centre opens**

The Clatterbridge Cancer Centre has become the first cancer centre in the United Kingdom to expand beyond cancer by opening a diagnostic centre for people with other health conditions as well as those who may have cancer. The new Paddington Community Diagnostic Centre offers tests to people referred by health professionals to check for a wide range of conditions including musculoskeletal problems, gastrointestinal conditions, lung conditions and cancer.

[Read more about the new centre here.](#)

## **Mersey Care roll out Urgent Treatment Centres (UTCs)**

Three Walk In Centres across Cheshire and Merseyside are being upgraded to Urgent Treatment Centres to include improved facilities from this autumn, as part of a national redesign to ensure consistency of service for local communities.

It will increase the number of UTCs across the region run by Mersey Care NHS Foundation Trust to four, with Litherland having been upgraded in 2019. The UTCs, which are open from 8am to 8pm, are a GP-led service supported by highly skilled clinical practitioners.

For more information, visit the Mersey Care website: <https://www.merseycare.nhs.uk/roll-out-utcs>

## **Making healthcare more accessible to reduce missed appointments**

There are many, often complex reasons why people do not attend (DNA) their scheduled healthcare appointments.

The Cheshire and Merseyside Outpatient Transformation Programme is focusing on understanding the issues behind DNAs, to reduce their impact on healthcare and patients who may be waiting or missing out on treatment due to barriers in accessing their appointments.

A case study about the programme is available on the NHS Cheshire and Merseyside website: <https://www.cheshireandmerseyside.nhs.uk/latest/case-studies/reducing-missed-appointments-by-making-healthcare-more-accessible-for-all-our-patients/>

## Residents urged to 'give digital a go' as part of new campaign

NHS Cheshire and Merseyside has launched a new campaign to increase awareness of online health services.

A recent poll of digitally connected adults revealed a strong desire among people who use digital media to make greater use of digital services, with online prescriptions being the most popular service.

Almost all (97%) of those using online health services said it benefitted them. Despite the significant interest and benefits, three-quarters (77%) of those surveyed said they were unaware of the full extent of health services now accessible online.

As part of its strategy to address this knowledge gap, NHS Cheshire and Merseyside is launching a digital campaign designed to educate tech-enabled adults about the range of healthcare available and encourage them to "give it a go."

Read more about the campaign on the NHS Cheshire and Merseyside website: <https://www.cheshireandmerseyside.nhs.uk/posts/cheshire-and-merseyside-residents-urged-to-give-digital-a-go-as-part-of-new-nhs-campaign-1/>

## Latest NHS Cheshire and Merseyside Board meeting

NHS Cheshire and Merseyside's first annual general meeting is taking place from midday on Thursday 28 September 2023, after our [September Board meeting](#).

There will be an overview of performance and achievements from the NHS integrated care board's first year of operating after being formed on 1 July 2022.

Anyone with an interest in health and care in Cheshire and Merseyside is welcome to come along to the event being held at Halliwell Jones Stadium, Mike Gregory Way, Warrington, WA2 7NE.

If you would like to submit a question ahead of the AGM, please send to [communication@cheshireandmerseyside.nhs.uk](mailto:communication@cheshireandmerseyside.nhs.uk) before Friday 8 September.

**Registering is essential and you can do this online [here](#)**

All meetings are live streamed via NHS Cheshire and Merseyside's YouTube channel for anyone not able to attend.

You can find details of all forthcoming meetings here:

<https://www.cheshireandmerseyside.nhs.uk/get-involved/upcoming-meetings-and-events/>

Papers from all previous meetings can be found here:

<https://www.cheshireandmerseyside.nhs.uk/get-involved/meeting-and-event-archive/>

---

Visit the NHS Cheshire and Merseyside website here: [www.cheshireandmerseyside.nhs.uk](http://www.cheshireandmerseyside.nhs.uk)